

LEAD LIKE LASSO

THE
INTIME
COLLECTIVE

TEAMFLIX

A CHECKLIST FOR EFFECTIVE LEADERSHIP ✓

The 4 C's — *Compassion, Curiosity, Courage, and Connection* — are essential traits for effective leadership in any situation.

By showing care, asking questions, being brave, and building strong connections, you can lead with understanding and make a positive impact on those you lead.

The checklist below shows how you can lead with these 4 traits, just as Ted Lasso does with this team.

1 FIND OUT HOW YOUR TEAM WANTS TO BE LED

Have explicit conversations to avoid assumptions.

What would they like you to do differently?
What would you like the team to do differently?
Agree on how you'll support each other.
And how success will be measured.

“ WE ARE GONNA PLAY OUR GAME

OUR WAY.”

— Ted Lasso

Throughout the series, AFC Richmond face challenges both on and off the field. However, the team consistently come together as a cohesive unit, supporting one another and trusting in Ted Lasso's leadership style



2

LET YOUR TEAM MANAGE THEMSELVES

Avoid micromanaging.

Empower your team to make decisions and do the work as they see best. Let them know you're there to support them when they need.



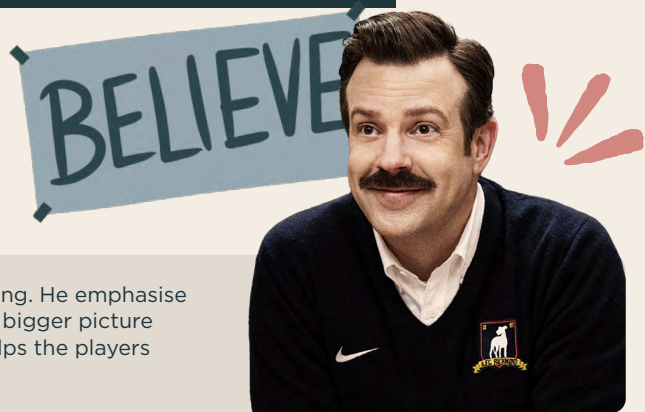
In Ted Lasso, many team members showed leadership. It reminds us to recognise and embrace leadership qualities in others. By doing this, we can create a dynamic where leadership moves between different team members for the good of the team.

3

MAKE SURE EVERYONE UNDERSTANDS THE GOALS

Make sure the goals and the wider context are clear.

This can help the team understand their purpose and how their efforts make a difference to the bigger picture.



Ted delivers a 'believe' speech in the team's first meeting. He emphasises unity, belief, and the importance of understanding the bigger picture beyond individual goals. He shares his vision which helps the players understand the values and purpose of the team.

4

GET FEEDBACK AND DO SOMETHING WITH IT

Regularly gather feedback from your team and use it to improve team dynamics and performance.

Ted holds regular team feedback sessions where he encourages open dialogue and invites the team to share their thoughts, concerns, and suggestions. He shows he's open to different perspectives. This helps the team feel included, united, and more committed when making decisions together.



5

PROMOTE YOUR TEAM'S ACHIEVEMENTS

Share the achievements and reputation of your team rather than tooting your own horn.

“SAM, YOU'RE A TREMENDOUS PLAYER, AND I WANT TO MAKE SURE EVERYONE ELSE KNOWS THAT, TOO.”

Ted publicly acknowledges a young talent among teammates and fans. He celebrates successes, nurtures their potential, and actively promotes their talents over his. This leadership style nurtures the team's unity, motivation, and overall success.



6

BE APPROACHABLE

Help others feel they can come to you. Show courage and that you're human by acknowledging your own vulnerabilities and challenges.

Ted attends therapy sessions to address his struggles. He's courageous in openly sharing his vulnerabilities. Others are drawn to him because he uplifts them and creates an atmosphere of positivity. He's supportive and positive in a realistic way.



7

GENUINELY CARE

Invest time to build strong relationships with each team member. Help them feel heard and understood.

“I'm always gonna believe in having a strong relationship with your players and creating a safe space for them to be the best versions of themselves.”

Ted creates a safe space for personal conversations with every team member. He actively listens to understand their strengths, weaknesses, and motivations. This builds a culture of trust and collaboration.



SUPPORT FOR LEADERS.

If you'd like support for any of these points, I'm here for you.

📍 Book a consultation online: theintimecollective.com

✉ Email: hello@theintimecollective.com

☎ Call: 0417 066 702